

G7

NEWS

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2018/1

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G7N CONFERENCE
IN PHOTOS

G7N MEMBERS
GROW THEIR BUSINESS
ON THE BEACH

10 TIPS
TO IDENTIFY
PHISHING EMAILS

NETWORK NEWS

NEW MEMBERS 2018

MURRAY'S MESSAGE

Murray Backhouse
General Manager
May 9, 2018



Dear G7N Colleagues,

It gives me great pleasure to welcome you to the very first edition of the of G7News, your brand new quarterly update on everything that is G7N! As it has now been a little over two months since our 2nd annual conference on the beautiful Coconut Island, there is no better time to update you on all the progress that the team, and of course you, the members, have made.

The G7News will be used as a platform for showcasing developments in the network, sharing relevant articles, highlighting the success of our members, and keeping you all in the loop of what we have planned for the future. Please take full advantage of this publication and send over as many relevant success stories as you have, specifically when it involves members working together as this will only help the network grow and develop in the correct way. Just remember that everything we do is completely for you, our members, so lets make the G7News something great together.

So, to business. Now we are at that key milestone of 100 members, we are in the process of setting

up and launching G7Pay. This will be available to all members within a few months, and will allow you to make inter member payments more securely and with no cost. That's right, we will help you fight cyber crime and save you money at the same time. And it is free! We are also in the process of boosting the G7 Partner programs where industry leading third party suppliers will be able to offer you their specialised services with G7N Benefits attached. We are currently lining up software providers, airlines, shipping lines, cargo insurance providers, and many more great vendors, all to add even more value to the membership.

I am also delighted to say that we now have a waiting list in certain cities. That is mind blowing after such a short period of time, and a complete testament to you for keeping this network tight, fun, and professional. Well done to everyone! This is going to be the year G7N reaches for the sky and it is a privilege to have you all with us.

Personally I am so excited for the next 10 months, and cannot wait to either see you again or meet you for the first time. As we said at the conference: G7... Networking in Heaven!!! Enjoy the first G7News, and have a great few months ahead.

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Murray's Message



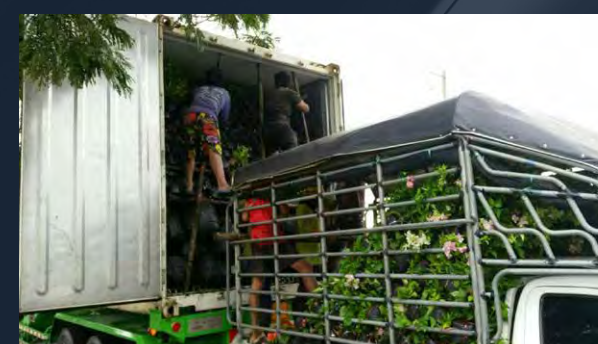
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10 Tips on How to Identify a Phishing or Spoofing Email

Phishing attacks are more rampant than ever before, rising by more than 162 percent from 2010 to 2014. They cost organizations around the globe \$4.5 billion every year and over half of internet users get at least one phishing email per day.

The best defense companies have against phishing attacks is to block malicious emails before they reach customers with the DMARC (Domain-based Message Authentication Reporting and Conformance) standard. Brands must also work with a vendor that can offer email threat intelligence data revealing attacks beyond DMARC (e.g., attacks

that spoof their brand using domains outside of the company's control).

Unfortunately, no matter what companies do, some phishing emails will always make it to the inbox.

And those messages are extremely effective — 97% of people around the globe cannot identify a sophisticated phishing email. That's where customer education comes in.

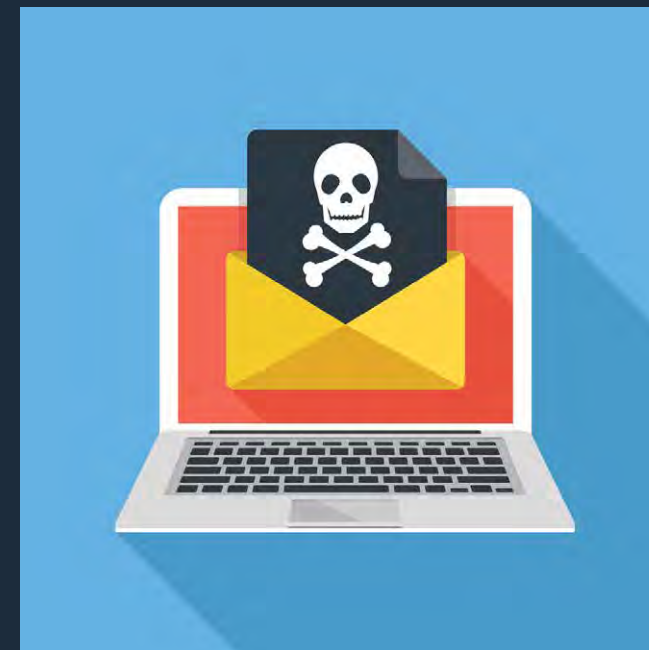
Here are 10 tips on how to identify a phishing or spoofing email. Share them externally with your customers and internally with your company.

Tip 1: Don't trust the display name

A favorite phishing tactic among cybercriminals is to spoof the display name of an email. Return Path analyzed more than 760,000 email threats targeting 40 of the world's largest brands and found that nearly half of all email threats spoofed the brand in the display name.

Here's how it works: If a fraudster wanted to spoof the hypothetical brand "My Bank," the email may look something like:

To: You <you@yourdomain.com>
From: **My Bank** <accounts@secure.com> ←
Subject: **Unauthorized login attempt**



Since My Bank doesn't own the domain "secure.com," DMARC will not block this email on My Bank's behalf, even if My Bank has set their DMARC policy for mybank.com to reject messages that fail to authenticate. This fraudulent email, once delivered, appears legitimate because most user inboxes only present the display name. Don't trust the display name. Check the email address in the header from — if looks suspicious, don't open the email.



Tip 2: Look but don't click

Hover your mouse over any links embedded in the body of the email. If the link address looks weird, don't click on it. If you want to test the link, open a new window and type in website address directly rather than clicking on the link from unsolicited emails.

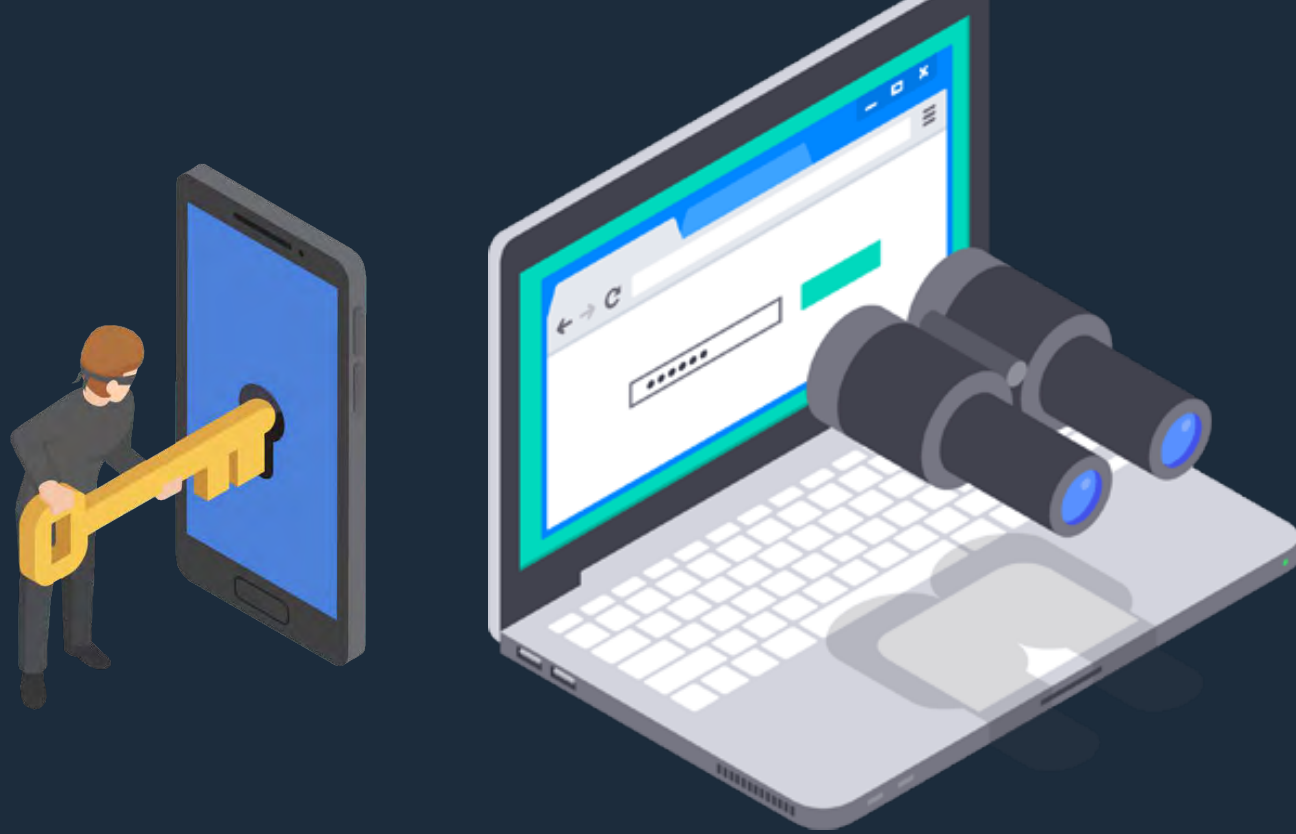
Tip 3: Check for spelling mistakes

Brands are pretty serious about email. Legitimate messages usually do not have major spelling mistakes or poor grammar. Read your emails carefully and report anything that seems suspicious.

Tip 4: Analyze the salutation

Is the email addressed to a vague "Valued Customer?" If so, watch out—legitimate businesses will often use a personal salutation with your first and last name.





Tip 5: Don't give up personal information

Legitimate banks and most other companies will never ask for personal credentials via email. Don't give them up.

Tip 6: Beware of urgent or threatening language in the subject line

Invoking a sense of urgency or fear is a common phishing tactic. Beware of subject lines that claim your "account has been suspended" or your account had an "unauthorized login attempt."

Tip 7: Review the signature

Lack of details about the signer or how you can contact a company strongly suggests a phish. Legitimate businesses always provide contact details.

Tip 8: Don't click on attachments

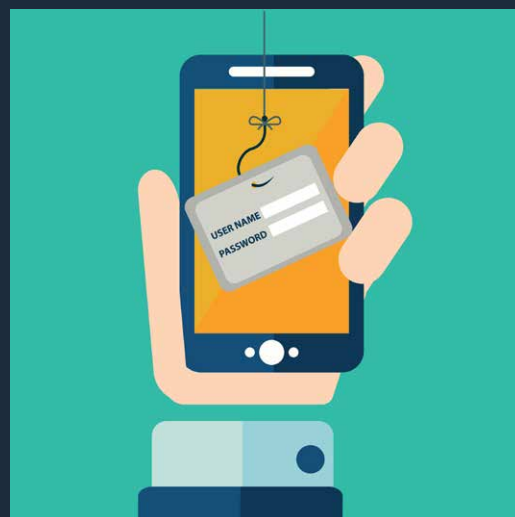
Including malicious attachments that contain viruses and malware is a common phishing tactic. Malware can damage files on your computer, steal your passwords or spy on you without your knowledge. Don't open any email attachments you weren't expecting.

Tip 9: Don't trust the header from email address

Fraudsters not only spoof brands in the display name, but also spoof brands in the header from email address. Return Path found that nearly 30% of more than 760,000 email threats spoofed brands somewhere in the header from email address with more than two thirds spoofing the brand in the email domain alone.

Tip 10: Don't believe everything you see

Phishers are extremely good at what they do. Just because an email has convincing brand logos, language, and a seemingly valid email address, does not mean that it's legitimate. Be skeptical when it comes to your email messages—if it looks even remotely suspicious, don't open it.



Source: © Returnpath.com



Coming soon



Protect Yourself

PROTECT YOUR COMPANY AGAINST FRAUD

The risk of fraud in organisations has dramatically increased in recent times due to the pressures caused by the financial crisis. The impact of fraud is detrimental and the results can have deep consequences for an organisation, employees, clients and suppliers. As recent corporate incidents have shown, financial losses arising from fraudulent activity may lead to redundancies, factory closures,

and the loss of business opportunities, or even business failure.

Fraud detection and prevention may seem a very difficult process, but using this information for guidance, every company can take steps and measures in order to reduce the possibility of being a victim of fraud.

USEFUL TIPS

Check the order thoroughly

Match information from debtor's website with that of the public space.

Pay attention to

- Whether the company is associated with a bankrupt business.
- Whether the responsible person is associated with the bankrupt business.

Email

- Pay special attention to the email address domain.
- Professional companies would not use domains such as @microsoft.com or free email accounts like Yahoo, Gmail & Hotmail.
- Copy the domain of the email address to your browser and check the webpage.
- Check the email headers to find out in which country the email server is located.
- A company operating in Germany generally does not use email servers in China.

Company's website

- Check if the contact data matches the data provided in the public space. Quite often fraudsters use details of an actual company and change just the telephone numbers.
- Structure and contents of the website: when

constructing a scam website, fraudsters aim at creating the first impression, while the rest of the information contained in pages other than the home page is typically of a low standard.

- Website creation date: generally, websites created by fraudsters are new and have been online for a short period of time.

Credit reports

If you are interested in business dealings with the potential partner, be sure to apply to companies providing credit reports. There, you will see the legal status, sphere of activities and financial indicators of the company.

Check-up call

Call other telephone numbers other than those indicated in the email, contract or website. Try to find the telephone numbers of other employees of the company on the internet and call them. It may turn out that nobody in the company knows the author of the offer.

Such information might not prove relevant to you, and you might not have enough time to deal with it. However, you should remember that you are the only one that can protect your business against possible losses. All the provided tips are merely recommendations, and if one of the items matches, this does not yet mean that you have encountered a dishonest customer.

The more information you have, the more evidence you have to protect your company.

Upload Cargo Proudly Handles “The Last 3” White Rhino Conservation Statue

In the morning on Friday 16, March a new bronze statue was erected in downtown New York City. G7 Logistics Networks member Upload Cargo handled the movement of the very special statue of the last 3 Northern White Rhinoceros to its current display position in Astor Place.

The 17 foot (5.18 meter) tall interactive statue weighs 8 tons and has been erected to honor the animal as a species and more specifically Sudan, Najin, and Fatu; the last 3 living Northern White Rhinoceros. The animal has been poached to virtual extinction for their horns, and of the three that remain the male that has a low sperm count and the two females are infertile.

The reason the Northern White Rhinoceros has been poached to extinction is because their horns have become more valuable than gold or diamonds. The greatest tragedy is that the “invaluable” horns have been found to be composed of the same material as a human fingernail. Sadly it’s an animal that has been hunted to extinction for the material that humans clip and toss in bins all over the world every day.



The statue is a joint project that has partnered the Ol Pejeta Conservancy, Astor Place, Inde, Intrepid Travel, Village Alliance, Nat Geo Wild, and The Thomas Collective.

Upload Cargo is honored to have been involved in the project and would like to invite those who want to make a donation or learn more about these beautiful animals to visit www.goodbyerhinos.org.



Unfortunately there is no chance for the recovery of the Northern White Rhinoceros because they have been hunted to these last 3 living animals.

This story has also been published in HEAVYLIFT NEWS.

Access Freight & Transatlantic North America Inc. Cooperation

G7 Logistics Members Access Freight and Transatlantic North America completed multiple shipments together of batteries with a total weight of nearly 12,248 kilograms.



Access Freight won the bid for the shipment to transport batteries to the United States via both air and sea. In a wonderful demonstration of how G7N members work together, Access Freight partnered with Transatlantic North America Inc.

The first 6,124kg shipment was transported by air freight and the remaining half was then transported via sea freight to its final destination.

G7N Member Transorient Awarded Railway Forwarder of The Year 2017

G7 Logistics Networks' Turkey member, Transorient, received the 2017 Railway Forwarder of the Year award at the recent Messe Transportation & Logistics Exhibition in Munich, Germany.

Nil Tunasar, Transorient Managing Partner, represented the company to accept the award at the event. Perhaps needless to say, but everyone at Transorient is proud of the honor and recognition that the company has received for their rail freight forwarding operations.

Transorient has created eco-friendly multimodal logistics solutions since 2013 and extends its services to a growing number of international corporations located throughout the EU and Turkey.



A very happy and satisfied customer served by G7 #Logistics Networks member Jet8(Thailand) thanks to fellow G7N member JM Logistic Services in Mexico.

Thank you again for finding this really good Mexican agent. As I told you when I first wrote, and as you can see, everything is a problem in Mexico. I am really grateful that you found this gentleman. When I called him today, the office was well organized: the agents that I spoke to all spoke good English, and they all knew about this shipment. So I got a very good impression from you both side.

It is a "win-win-win" for him, me , and you. So THANK YOU again.

I thank you Maneeya for finding him for us, and for all of your very hard work for us !!

Delicate Floral Movement From Thailand to the Middle East by Atlas Lines Co., Ltd

Atlas Lines Co., Ltd, a Thailand member of G7 Logistics Networks, recently handled a delicate shipment of plants from Thailand to multiple Middle East located countries including Dubai and Oman.

The shipment totaled 20,000 live plants that were needed for floor exhibitions in the region. The full shipment of 20,000 plants required for 40' reefer containers.



As shipping containers aren't typically plant friendly, the team at Atlas built a plant hanger to be placed inside the container 20 days prior to loading.

Atlas also had to ensure that the plants were properly ventilated and would not be damaged between Thailand and their arrival in the Middle East. Furthermore the transit time and temperature had to be precise to ensure the health of the plants.

In the end the movement was a success and the plants that were carefully organized and maintained in the container were able to be displayed at their exhibitions far from Southeast Asia.

Transorient International Forwarding Inc. Recognized By Turkey Exporters Assembly

Transorient International Forwarding Inc. has been ranked as the 142nd Service Exporter in Turkey according to research results of Turkey Exporters Assembly (TIM). The survey considered thousands of exporters.

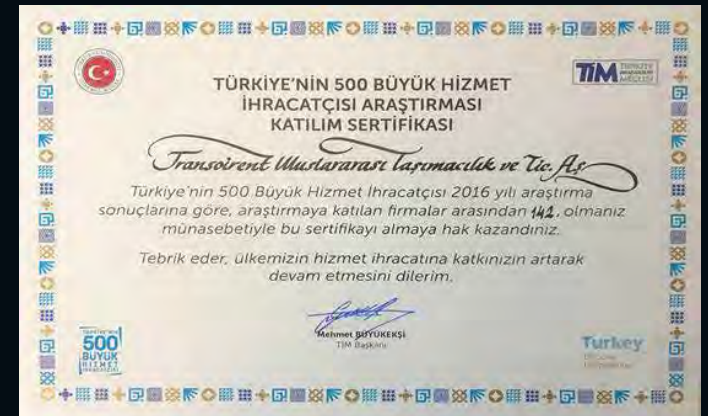
Turkey's Largest 500 Service Exporters

The Turkey Exporters Assembly (TIM), organized "Turkey's 500 Largest Exporter of Services" research for the second time this year with contributions of the Ministry of Economy.

According to the export figures of 2016, Transorient International Forwarding Inc., was ranked as the Turkey's 142nd Largest Service Exporter in a list that includes all of Turkey's leading industrial organizations in industries such as construction, health, and tourism.

Read details of the news from the below link:

<http://www.transorient.com.tr/en/70h/turkeys-largest-500-service-exporters>



Murray and George enjoyed a Friday dinner with G7N member Wuthichai Sachdev, Managing Director of Atlas Line in Thailand. The three had some laughs, talked about the industry and enjoyed an amazing singing performance while they dined.



Paragon Shipping & Logistics Hold Their 7th Annual Meeting

Paragon Shipping & Logistics, a G7N member in Saudi Arabia & Bahrain, has proudly shared some news and photos of their Annual Meeting, held on 7 January 2018, at the Ramada Hotel & Resorts in Dammam, Saudi Arabia.

This Annual Meeting was the 7th held annually by the company so far, which was cause for celebration! The event started with a cake-cutting ceremony for the 7th anniversary celebrations by General Manager Mr. Unni Krishna, followed by a presentation of the overall company achievements in Saudi Arabia & Bahrain during 2017 as well as an analysis of the previous two years and a budget for 2018. Next up was several Board of Directors presentations for the Saudi Arabian/Bahrain opportunities in 2018. The closing of the meeting included an expression of thanks by the Managing Directors of Paragon, Mr. Raju Kurian and Mr. Mohammed Bin Jassim Al- Hanfoosh.

The celebrations continued in the evening with a gala dinner. Mr. Unni Krishna concludes: "Our 7th Annual Meeting was a great success where our shared company vision and goals were set for 2018 with all employees involved".

The G7N Team wishes Paragon Shipping & Logistics another 7 years of success!



G7N Ace Global Logistics & A.S.T.A. Logistik

Jason Vuong and Vera Li (Ace Global Logistics, New Zealand), Xavier Babot Voith (A.S.T.A. Logistik, Spain) and Murray in Bangkok, Thailand.



G7N Maxline Global & Globalcare Logistics Limited

Biju Jacob from Maxline Global visited fellow G7N member Alvin Choi in the Globalcare Logistics Limited offices.



Max Line Earns ISO 9001 Certification

G7 Logistics Networks would like to congratulate our member, **Max Line Inc**, on achieving their ISO 9001 certification. Great job!



Globalcare Logistics Ltd. & Seahorse Shipping Corp.

Fellow G7N members recently took time out of their busy schedules to meet each other. Alvin Choi, General Manager of Globalcare Logistics Ltd. met with Alex Nguyen, President of Seahorse Shipping Corp.



G7N A.S.T.A Logistik & CTC Logistics & Global Cargo Logistics

George and Sanjay met with Xavier Babot of A.S.T.A Logistik in Spain and Ruben Castillo of both CTC Logistics in the Dom. Rep. & Global Cargo Logistics in Panama. It was great to catch up a month after the conference and chat about the good business and communication since.



G7N Cargo Movers & Paragon Shipping & Logistics

G7N Members Meet: David of Cargo Movers Germany met with Paragon Shipping & Logistics in Saudi Arabia. Great to see founding members meeting newer members.



Star Freight meets G7N

The G7N office was visited by fellow G7N member Star Freight. Mr. Samir Shah who is the Partner at Star Freight & also The Chairman at The Federation of Freight Forwarders Associations In India met with the team & spoke about his breadth of experience & knowledge in the Freight Forwarding Industry. We welcome all G7N Members to visit our office to talk about the direction of the network.



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- | | |
|---|--|
| <input checked="" type="checkbox"/> Air Freight | <input checked="" type="checkbox"/> Financial Accounting |
| <input checked="" type="checkbox"/> Sea Freight | <input checked="" type="checkbox"/> Tax Compliance / Returns |
| <input checked="" type="checkbox"/> Land Freight | <input checked="" type="checkbox"/> Approval System |
| <input checked="" type="checkbox"/> Transport Management | <input checked="" type="checkbox"/> Alerts & Notifications |
| <input checked="" type="checkbox"/> Warehouse Management | <input checked="" type="checkbox"/> Mobile Apps |
| <input checked="" type="checkbox"/> CFS | <input checked="" type="checkbox"/> Enquiry |
| <input checked="" type="checkbox"/> Online Tracking | <input checked="" type="checkbox"/> Quotation |
| <input checked="" type="checkbox"/> Daily Status Report (DSR) | <input checked="" type="checkbox"/> Marketing / Sales |
| <input checked="" type="checkbox"/> Invoice / Debit Note | <input checked="" type="checkbox"/> Multi-Currency / Multi-Country |

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G7 LOGISTICS NETWORKS MEMBERS GROW THEIR BUSINESS ON THE BEACH

Beautiful blue seas, tropical beaches, a gentle sea breeze, and 100 freight forwarders reaffirming established relationships and forming new partnerships with those they've just met during 1:1 Meetings, the Cocktail Reception, or the Gala Dinner.



That brief description is a snapshot of the 2nd Annual G7 Logistics Networks Conference that was held in Phuket, Thailand on Coconut Island. From the 1st to 3rd of March freight forwarders from all corners of the globe gathered at the picturesque The Village Coconut Island resort to build relationships in a relaxed yet professional atmosphere.

With 100 attendees from 67 companies representing 40 countries the island felt as if it was owned by G7 Logistics Networks. For a second conference there was a strong showing of members who attended last year's inaugural event plus many, if not all of the companies who had joined between conferences chose to make an appearance for their first G7 Logistics Networks event.

Michael Pick, Managing Director of Winipac Logistics Limited said this about the conference, "I have to admit (this is) the best conference I have ever been to. The location, the people, and organisation was just perfect!"

On the first night of the event attendees were treated to a Cocktail Reception with an open bar of free flow Singha beer and a healthy selection of cocktails. There were also plenty of light snacks ranging from dumplings to tacos and other small bites. The second evening featured the Gala Dinner, the event held on the beach under a large bright red moon and featured a fire dance and show and capped with a fireworks display. The atmosphere was perfect for guests to admire the sea at night and also relax and enjoy the sand and beach bar.



Despite the pleasurable atmosphere and the relaxed mood amongst guests in the evenings, the daytime focus is on business. Over 4,400 1:1 Meeting slots were available over the course of the

event in a edition to the open networking opportunities during planned social events plus the many impromptu beach lounge and pool side meetings that were organised independently by G7N members.



Members had many positive things to say about the 1:1 Meetings; Director of Active Freight Management, Ian Brown said that he was, "really impressed with the agents we met," and, "what a great bunch of people." Mathew Major of Global Freight in Australia added, "[I'm] really impressed with the members and look forward to developing the network together."

Following on this successful 2nd Annual Conference, the G7 Logistics Networks Team is already gathering feedback from attendees to begin formulating a plan and making decisions for the 3rd An-

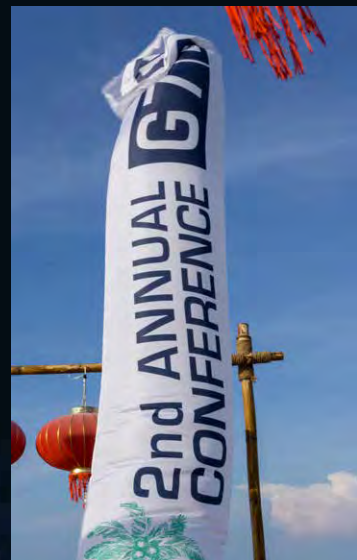
nual G7 Logistics Networks Conference that will be bigger and provide attendees with another event to serve as a highlight on the conference calendar.

The successful 2nd Annual G7 Logistics Networks Conference that was held in Phuket on Coconut Island received attention from industry media outlets Forwarder Magazine and HeavyLift News.



G7N

2nd ANNUAL CONFERENCE IN PHOTOS



G7N

2nd ANNUAL CONFERENCE IN PHOTOS





Testimonials



"We joined this new young vibrant network so we could be a part of its long journey, we feel this new network will provide a great platform for all new members wanting to join"

- **Andrew, Director,**
Jag-UFS (Intl) Ltd



"I was really impressed with the agents that we met, what a great bunch of people. We are really optimistic that we will gain new business and new partners to work with and give them new business."

- **Ian, Managing Director,**
Active Freight Management



"A network of positive vibes & innovation. G7N is a catalyst for dynamic logistics businesses. Expect magic!"

- **Stephen, Managing Director,**
Richwell Global Forwarding Pte Ltd



"G7N have carefully chosen network members and provide tools and an excellent platform to help small and medium freight forwarders... Watch this network grow!"

- **Seymour, President,**
Freight Sense



"I would also like to thank all of the G7N Staff for putting this incredible network together. Not only am I excited about the potential business for 2018/2019, I get to do it with lifelong friends."

- **Brock, President,**
Upload Cargo



"I thoughtfully enjoyed the G7 Conference and although still in its infancy we can see a lot of opportunities and the value in remaining with such a young dynamic network."

- **Ryan, Managing Director,**
Whale logistics



"It's really amazing time for the last few days in Phuket. Every member is active, this is exactly the network that I desire."

- **Raymond,**
Assistant General Manager,
Forward by Norman



"Great event and we are now making sure we deliver the promises made to each other in the meetings. Really impressed with the members and look forward to developing the network together"

- **Matthew, Owner,**
Global Freight



"I have to admit that was the best conference I have ever been to. The location, the people and organisation was just perfect!"

- **Michael, Managing Director,**
Winipac



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G7 New Members 2018

| | | |
|-------------------------------------|--|-------------|
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| Star Pacific Lines Sdn Bhd |  | Malaysia |
| WiniPac Logistics Limited |  | New Zealand |
| SPEDITION F.R.E.I.T.A.N GmbH |  | Germany |
| Future Logistics Pvt Ltd |  | Sri Lanka |
| GOODRICH LANKA PVT LTD |  | Sri Lanka |
| Shipping Express Kargo 24 |  | Italy |
| China Transport Logistics Co., Ltd. |  | China |
| Wilhelm ROSEBROCK GmbH & Co. KG |  | Germany |
| PT. ON TIME EXPRESS |  | Indonesia |

G7 New Members 2018

| | | |
|--|---|----------------|
| PSKT Logistics |  | India |
| Translider Services |  | India |
| ZOOM CARGO s.r.o. |  | Czech Republic |
| SPEDITIONS-PARTNER GMBH Schneider & Peklar |  | Austria |
| Dynamic Freight Service Ltd. |  | Cambodia |
| KNOT GLOBAL HOLDINGS CO., LTD. |  | Japan |
| Polish Forwarding Company Sp. z o.o. |  | Poland |
| Oversea Transuniversal Freight Ltd |  | Mauritius |
| Commerce Continent Sdn Bhd |  | Malaysia |

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