SEP 2024

#G7N NEWSLETT

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NETWORK NEWS & UPDATES

Industry Topic:

Another Merger in Logistics - What Does It Mean for SMEs?

⇔G7N



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DIRECTOR'S MESSAGE



Nils Walle

Director & CEO

G7N Logistics Network

Connect

Hello G7N Members.

As we enter a new chapter this September, we are excited to introduce a fresh format to keep you connected and informed. Moving forward, we will be releasing a newsletter every two months, featuring a new industry topic in each edition, members' news and our new members who have joined our growing community.

In this edition, we'll dive into an important industry topic and recap on our recent members news and new members. Stay tuned for insights, updates, and valuable information as we continue to grow and thrive together.

Thank you for your continued support, and we look forward to sharing more exciting developments in the months to come!

Regards,



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Freight World Corporation 30 CBM Cargo from Germany via Airfreight

Freight World Corporation Pty. Ltd. - our G7N and G7N Critical members are thrilled to share the recent safe arrival of 30 CBM cargo from Germany through airfreight. As your trusted logistics partner, they specialize in seamlessly shipping, distributing, and coordinating all your logistics needs.

Whether you have local or international shipping requirements, Freight-World is here to ensure efficient and reliable service. Contact us today to discuss how we can assist your business!

Congratulations to the Freight World team!





Regency Freight: A Seamless Luxury Journey for the Porsche 911 GT3

When it comes to transporting high-performance vehicles, especially a prized possession like the Porsche 911 GT3, choosing the right logistics partner is crucial. Our G7N Critical member - Regency Freight Services Ltd has established itself as a leader in this niche, ensuring that each vehicle is handled with the utmost care and precision throughout the transportation process.

Expertise in Luxury Vehicle Transport

Regency Freight specializes in the transport of luxury and exotic cars, understanding the unique requirements that come with such valuable assets. The Porsche 911 GT3, known for its exceptional engineering and performance capabilities, demands a level of expertise that only seasoned professionals can provide. From the moment the vehicle is picked up to its final destination, every detail is meticulously managed.

The transport of a luxury vehicle like the Porsche 911 GT3 isn't just about the equipment; it's also about the people involved. Regency Freight's team consists of highly trained professionals who understand the nuances of handling exotic cars. From the initial inspection to the final delivery, each staff member is committed to upholding the highest standards of care.

Kudos Regency Team!





Leb Freight Successfully Shipped 4X40'HC Tires from China to Lebanon

Leb Freight - our G7N member has successfully shipped 4X40'HC containers filled with meticulously stacked and securely transported tires from China to Lebanon. The shipment, comprising a substantial quantity of tubeless rubber tires, was carefully packed and secured within the high cube containers to ensure utmost protection during the journey across international waters.

The arrival of these tires in Lebanon is expected to support the local automotive sector, meeting the growing demand for high-quality rubber products. The inclusion of comprehensive insurance coverage further demonstrates Leb Freight's commitment to safeguarding valuable shipments, providing assurance to both shippers and recipients. This successful collaboration between Leb Freight and Ocean Network Express highlights their collective capability to navigate complex logistical challenges and deliver exceptional service.

Well done Leb Freight team!





Maximizing Load Capacity Solutions by Freight World Corporation

In a significant movement of our G7N and G7N Critical member - Freight World Corporation, a massive oven shipment departed from Sydney, Australia, bound for Felixstowe, England. This specialized cargo, measuring 9340mm in length, 3200mm in width, and 2740mm in height, was loaded into a 40-foot flat rack container weighing 21 tonnes.

The journey commenced smoothly from the Port of Loading (POL) in Sydney, Australia, marking the beginning of an extensive voyage across the seas towards the Port of Discharge (POD) in Felixstowe, England. The shipment is expected to navigate international waters over the coming weeks, facilitated by expert handling and stringent safety measures to ensure the oven's secure transport.

This cross-continental endeavor highlights the robust capabilities of global logistics in managing oversized and delicate cargo, crucial for industries reliant on precise and timely shipments.

Congratulations Freight World team for another successful shipment!





Exciting Shipment of Antwerp Cargo Movers in partnership with Gosselin Group

Antwerp Cargo Movers - our G7N member is thrilled to announce the successful import of a substantial crate, expertly managed in collaboration with Gosselin Group. The teamwork and coordination were seamless, ensuring efficient loading onto a truck and timely, safe delivery to our esteemed client.

We extend our heartfelt thanks to the Gosselin Group for their professionalism and commitment to excellence. This operation exemplifies the power of partnership and precision in logistics.

Excellent job Antwerp Cargo Movers team!





2HM Logistics: Optimizing Warehouse Processing and Distribution Case Study and Lightning-fast Logistics

2HM Logistics - G7N, G7N Projects and G7N Critical member has once again demonstrated its unmatched efficiency. Their Hungarian team, under the leadership of Ganesh Hariharan, recently managed a critical IMO-DG shipment for a prominent automotive client. This high-priority cargo was swiftly transported from Hungary to China via air freight.

Despite encountering packing and labeling issues, their experts tackled these challenges with extraordinary speed and accuracy. Their quick thinking and agile problem-solving ensured that the shipment was not only rectified but also dispatched on time, maintaining the tight schedule crucial for their client's operations.

"When every moment counts, our team's ability to swiftly address and overcome obstacles is key," stated Ganesh Hariharan. "We pride ourselves on our speed and reliability, ensuring that our clients' urgent needs are met without compromise."

VOX Home Appliances - Optimizing Warehouse Processing and Distribution Case Study

Client: VOX Home Appliances

Location: Ljubljana Warehouse, Kidriceva cesta 92, 4220 Škofja Loka, Slovenia

Services Provided: Transport & Clearance, Unloading & Preparation, Distribution, Collaboration across departments



Overview

From the initial transport from Port of Rijeka to the strategic unloading and preparation at our Ljubljana Warehouse, we ensured a seamless transition to distribution, illustrating our comprehensive approach to logistics solutions.

Transport & Clearance

The journey began with the transport of VOX Home Appliances' container from the Port of Rijeka to our Ljubljana facility. Our team handled all aspects of import customs clearance, ensuring compliance and a smooth entry into Slovenia.

Unloading & Preparation

Upon arrival, specialized forklift clamps were utilized for safe and efficient unloading of the container. This precision in handling is crucial for maintaining the integrity of VOX products, setting the stage for effective inventory management.

Distribution

Following preparation, VOX products were meticulously organized for dispatch. Our strategic process ensured that items destined for major retailers like Big Bang and Mimovrste were delivered promptly and accurately, demonstrating our capacity to manage and execute complex distribution requirements.

Collaboration

This case study showcases the harmonious collaboration between our Sea, Road, Customs, and Warehouse departments. Such integrated teamwork is essential for the seamless flow of goods from international arrival to local distribution, exemplifying our commitment to operational excellence.

Outcome

The successful handling and distribution of VOX Home Appliances through our Ljubljana Warehouse underscored 2HM Logistics' ability to provide end-to-end warehousing solutions.

Excellent job 2hm Logistics team!





Woodland Group As one of the Top 30 Logistics Providers in the UK and Official Logistics Supplier to Olympic Federation of Ireland

The Chartered Institute of Logistics and Transport in the UK (CILT) has recognized Woodland Group – our G7N and G7N Critical member as one of the Top 30 Logistics Service Providers for 2024. This ranking highlights Woodland's commitment to customer service excellence, innovation, and sustainability, based on an evaluation of various criteria including financial performance and human resources practices.

Woodland Group has achieved a Gold EcoVadis rating, placing it in the top 5% of assessed companies globally, thanks to its dedication to net-zero initiatives and sustainable practices. The company has received several awards, including the British International Freight Association (BIFA) Logistics and Environment Award, underscoring the industry's increasing focus on sustainability.

In addition to its global recognition, Woodland Group has been appointed as the Official Logistics Supplier to the Olympic Federation of Ireland for both the Paris 2024 and Los Angeles 2028 Olympic Games.

At the Paris and Los Angeles 2024 Games, Woodland Group handled all logistics and transport requirements for Team Ireland, ensuring seamless delivery and support for the athletes.

Congratulations Woodland team on yet another milestone achieved!





Global Connect Triumphs with Major Break-Bulk Shipment from Shanghai to Nhavasheva

Global Connect, our G7N member, is proud to announce the successful handling of a break-bulk shipment weighing 91 metric tons from Shanghai, China, to Nhavasheva, India. This impressive feat was completed under ex-works terms from the shipper's factory in China to door delivery at the consignee's factory in India.

The efficient coordination of Team Global Connect ensured seamless collaboration with all involved vendors and agents, leading to the safe loading and timely delivery of the cargo. This achievement underscores the exceptional teamwork and dedication of the Global Connect team. Congratulations to everyone involved on this spectacular accomplishment!

Congratulations Global Connect team!





Regency Freight: Air freight Greenhouse Gas Emissions up 25% since 2019 Analysis

Regency Freight – our G7N Critical member air freight operators have seen a dramatic rise in greenhouse gas emissions, with a 25% increase compared to 2019, according to a recent analysis by the campaign group Stand. earth. The study reveals that in 2023, air freight operators conducted approximately 300,000 more flights than in 2019, marking an almost 30% rise in flight volume. The United States alone accounted for over 40% of global air freight emissions.

Dr. Devyani Singh, one of the authors of the analysis, described this expansion as "a new climate and human health threat" and called on air freight companies to "end their reliance on air cargo and shift freight shipments to lower-carbon modes of transport such as marine shipping or rail." Air freight is known to produce around 80 times more carbon emissions than shipping by sea or truck, making it one of the most carbon-intensive transportation methods available.

Drivers of the Emissions Increase

Researchers attribute the sharp increase in air freight emissions to significant shifts in the post-pandemic economy and evolving consumer expectations in e-commerce, where rapid shipping has become the norm. Amazon's Prime membership program, which boasts over 200 million users globally, exemplifies this trend. Prior to the Covid-19 pandemic, air freight was primarily used for perishable goods, time-sensitive deliveries, and luxury items. However, pandemic-era supply chain disruptions led to an unprecedented rise in the air transport of non-perishable and lower-value goods.



Cargo-Only Fleets and Belly Cargo

The report points to a twofold reason for the surge in emissions. Initially, cargo was typically transported in the belly of passenger planes. During the pandemic, a drop in consumer demand for international air travel led to the expansion of cargo-only fleets. These fleets have remained in operation even as belly cargo emissions have returned to nearly 90% of their 2019 levels.

By 2023, air freight emissions reached 93.8 million tonnes, a 25% increase from 2019 levels. FedEx and UPS were significant contributors, responsible for 24.7% of the industry's carbon emissions in 2023. The aviation sector heavily relies on fossil fuels, with 99.8% of aviation fuel derived from these sources, and low-carbon alternatives remain a distant prospect.

Future Projections and Industry Growth

Research published last year projected that global annual parcel volume could skyrocket to 800 billion parcels by 2030, up from 315 billion in 2022. The air freight sector continues to experience robust growth, with Amazon reporting a 13% increase in revenues from Q1 2023 to Q1 2024.

This trend underscores the urgent need for the air freight industry to adopt more sustainable practices and explore lower-carbon transportation options to mitigate its environmental impact.

Thank you for increasing awareness about this matter Regency Freight team!





Marinair Freight Triumphs in Logistical Challenge with Cummins Generators Delivery

Marinair Freight, our G7N and G7N Project member has successfully managed and delivered two Cummins generator sets from Cummins Belgium to Tanzania, overcoming significant challenges along the way.

These units, which were shipped as out-of-gauge (OOG) cargo, presented both overweight and over height obstacles. Our dedicated team expertly navigated these complexities, ensuring that the delivery was executed smoothly and efficiently.

The generators have now arrived safely and are ready to support vital operations in Tanzania. For all your logistical needs across East and Central Africa, trust Marinair Freight. Their team is equipped to handle diverse and challenging shipments through the Dar es Salaam port, ensuring that your cargo reaches its destination with the utmost care and precision.

Well done Marinair Team!





Galaxy Freight Wins Best Time Critical Agent Award for the Second Consecutive Year

Mumbai, India – Galaxy Freight our G7N and G7N Critical has once again proven its unmatched excellence in the logistics sector by clinching the prestigious Best Time Critical Agent Award for the second year running. The award ceremony, held yesterday, was given by prominent figures in the industry. Unmesh Sharad Wagh, Chairman of the Jawaharlal Nehru Port Authority (JNPA), served as the esteemed Chief Guest, while P K Raut, Deputy Director General-Shipping at the Ministry of Shipping, Government of India, was the Guest of Honour.

In his address, Unmesh Sharad Wagh highlighted Galaxy Freight's remarkable achievements and its role in setting benchmarks for time-critical logistics. "Galaxy Freight's consistent performance under extreme time constraints is a testament to their operational excellence and dedication," Wagh noted.

The Best Time Critical Agent Award celebrates companies that demonstrate exceptional skill in managing and delivering time-sensitive shipments, a feat Galaxy Freight has mastered with remarkable consistency.

In a heartfelt message, Galaxy Freight extended its deepest gratitude to its dedicated Time Critical team. "Winning this award for the second consecutive year is a direct result of our team's hard work, resilience, and commitment. Whether faced with rain or sleet, they have consistently delivered, embodying the true spirit of dedication and we would like to thank our valued partners for bestowing their trust upon us always" - Fardeen Marlbawala.

Congratulations Galaxy Freight team!





IMEX Shipping & Logistics LLC Celebrates 17th Anniversary

IMEX Shipping & Logistics LLC, our G7N member proudly marks its 17th anniversary, commemorating nearly two decades of leadership and innovation in the shipping and logistics industry. Since its founding, IMEX Shipping & Logistics LLC has been at the forefront of providing exceptional logistics solutions and driving progress in global trade and transportation.

Since its inception, IMEX Shipping & Logistics LLC has grown significantly, expanding its services and capabilities to meet the evolving needs of its clients. The company's expertise spans a wide range of logistics services, including freight forwarding, warehousing, and supply chain management, making it a trusted partner for businesses across various industries.

About IMEX Shipping & Logistics LLC:

IMEX Shipping & Logistics LLC Incorporated in Dubai- UAE in 2007, as an international freight forwarder, IMEX Shipping & Logistics is a Limited Liability Company registered under the UAE Company Laws and managed by directors who have a cumulative experience of more than three decades in the shipping, transport, warehousing, and logistic industry.

Happy Anniversary Imex team!





Excel-Freight Movers Sdn Bhd: Delivering Excellence in Heavy Lift Logistics

Excel-Freight Movers Sdn Bhd - our G7N member has recently completed a significant project for a Chinese client establishing operations in Malaysia. Over a span of just two and a half months, the company successfully managed the delivery of 100 units of various excavators, culminating in the delivery of a massive 96-ton Mining Dump Truck.

Excel-Freight Movers Sdn Bhd, fortified by the highly demanding nature of the business, they have evolved to become a Total Logistics Solutions Provider involved in the following activities: Custom Broker, Sea and Air Freighting Services, Tax Exemption Consultancy, Inbound Distribution, Warehousing, Inland Transportation, Ship Chartering, Customs Brokerage, and tailor-made services to cater for our client needs.

As a leading player in Malaysia's logistics sector, Excel-Freight Movers Sdn Bhd is equipped to handle everything from oversized and heavy cargo to standard shipments. Their dedicated team of professionals is always ready to deliver exceptional service, leveraging their extensive industry knowledge and experience to manage even the most challenging logistics tasks.

For clients seeking reliable and efficient solutions for their heavy lift and logistical needs in Malaysia, Excel-Freight Movers Sdn Bhd stands ready to provide unparalleled service. The successful delivery of the excavators and the 96-ton Mining Dump Truck is a testament to the company's expertise and dedication to excellence in the field.

Congratulations Excel-Freight team!





AFM France Executed OOG Air Shipment to DWC

AFM France showcased their skills in managing a challenging out-of-gauge (OOG) air shipment to Dubai World Central (DWC) airport. The operation began with the collection of the cargo using a flatbed truck. Given the coinciding Olympic Games, this task was particularly challenging due to the need for special authorizations and adherence to strict driving restrictions. Navigating through the busy streets under these conditions required careful planning and execution.

Once collected, the cargo needed repacking to meet safety regulations and airline acceptance standards. This step was crucial to ensure that the shipment complied with all required safety protocols and was prepared for the journey to its destination.

Following the repacking process, the shipment was transported to DWC airport. The final leg of the journey involved collaboration with our local partner in the UAE, who played a key role in the cargo project.

Kudos to the entire team at AFM France!





Freight World Corporation Extensive Range of Services from Auckland to Adelaide

In this video, our G7N and G7N Critical members – Freight World Corporation are thrilled to showcase their extensive range of services, highlighting a recent project. They recently managed a significant project involving \$1.6 million worth of cargo, transported from Auckland to Adelaide for a high-profile event. This undertaking required meticulous planning and execution to ensure the successful delivery of specialized equipment.

Cargo Details

The shipment comprised critical audio equipment and advanced lighting effects, essential for the event's success. Each piece of equipment was carefully handled to ensure it arrived in perfect condition, ready for use.

Logistics and Planning

Their team is currently in the process of loading a semi-trailer with the cargo. The attention to detail in their planning is paramount. They create a detailed manifest to account for every item, ensuring no component is overlooked. This meticulous approach guarantees that all equipment is properly documented and securely transported.

Shipping Information

Port of Loading (POL): Auckland, New Zealand

Port of Discharge (POD): Adelaide, Australia

Size: Semi-trailer load of truck

Fantastic job Freight World team!





Antwerp Cargo Movers Successful Helicopter Shipment to South Africa

Antwerp Cargo Movers, a key player in G7 Network, has successfully completed its second shipment of a Hughes 369E helicopter from Antwerp to South Africa. This operation further underscores the company's growing expertise and reputation in handling high-value and complex cargo.

The Hughes 369E, known for its reliability and versatility, was transported ensuring the necessary care and precision required for such a delicate operation. The successful completion of this shipment demonstrates Antwerp Cargo Movers' capability in managing intricate logistics processes and maintaining high standards of service.

The company's seamless coordination in dismantling, preparing, and shipping the helicopter highlights their commitment to excellence and efficiency in the logistics sector. This achievement not only reinforces their role in the G7N network but also sets a new benchmark for future international shipments of specialized cargo.

Antwerp Cargo Movers is poised to continue leveraging its expertise to handle more complex and high-profile shipments, further solidifying its position as a leader in global logistics solutions.

Well done Antwerp Cargo Movers team!





Megagon on the Move of Tanks from Turkey to Poland

Megagon Proje ve Denizcilik Ltd. Sti. — our G7N Projects member has successfully completed another operation, delivering four large tanks from Turkey to Poland on schedule. Each tank measures $11.50 \times 3.50 \times 3.70$ meters and weighs 14 tons, showcasing the company's capacity to handle substantial cargo efficiently.

This timely delivery reinforces Megagon's commitment to reliability and excellence in transportation services. With each operation, the company continues to solidify its reputation in the industry, ensuring that critical equipment reaches its destination without delay. Stay tuned for more updates on Megagon's ongoing projects and achievements!

Well done Megagon team!





Hunter Cargo and Customs Export Pontoons and Gangways to Yokohama in Collaboration with Knot Global Holdings

Brisbane, Australia — Hunter Cargo and Customs, a member of the G7N and G7N Projects network, has successfully completed a significant project shipment of 385 tonnes of pontoons and gangways from Brisbane to Yokohama, Japan. This achievement was realized in collaboration with G7N and G7N Projects members of Knot Global Holdings.

The project involved the flawless handling of 23 oversized pieces of bulk freight, a task that spanned six months. The operation required meticulous management of freight movements and collections while navigating the complexities of evolving COVID-19 restrictions and major weather challenges. Despite these hurdles, Hunter Cargo and Customs adhered strictly to the specialized handling, lifting, and crane requirements stipulated by the client.

The shipment was systematically collected and stored at Hunter Cargo and Customs' extensive storage facilities before being transported to Brisbane Wharf. From there, it was shipped via break bulk vessel to its final destination in Yokohama.

This successful execution underscores Hunter Cargo and Customs' expertise and reliability in handling complex international logistics projects. The company's ability to seamlessly coordinate with partners like our G7N and G7N Projects member – Knot Global Holdings highlights the strength and efficiency of the G7 network partnership in delivering critical shipments on a global scale.

Celebrating the success of yet another collaboration within our G7N community!







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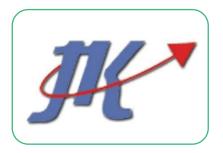






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16 Asia

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8 Europe

5 North America

South America

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July 11, 2024

Today was a special day at our office as we welcomed the family of our late owner, Richard Overton. Ahu and Alishia Overton visited us this afternoon, Jennifer and the team were honored to accommodate them. Ahu expressed gratitude for everyone who remembered Richard at the conference. We were touched by beautiful stories from Ahu about Richard's wonderful daughter. Thank you for visiting us.





August 3, 2024

We're excited to share that Jasdeep Bhullar of @jayapuri.bn , one of our esteemed G7N Members, visited our Bangkok office today and met with the team! It was a pleasure to connect with you, Jasdeep, and discuss our shared goals and future opportunities. Thank you for your visit, see you at the conference!





August 27, 2024

G7N Logistics Networks First Visit: Taught me what a single woman can build with hard work and dedication.

Marry Hanh, CEO, Logistics HP Global Vietnam. Thank you for the hospitality! Connect with Logistics HP Global Vietnam for Road freight from Vietnam to China, Perishables & General Cargo by Air & Sea, Project Cargo, Custom Clearance. They are based in Vietnam with offices in Hanoi, Haiphong & Ho Chi Minh.

What made this visit more special was the lunch invite at their office - I couldn't make it due to the weather. But that didn't stop Marry. She made sure we eat together. The hospitality and care warmed my heart and I forgot to take a group photo.

Marry Hanh business & leadership is innovative, inspiring, & giving. The team truly is a family. Enjoy some of their team outing photos to South Korea & Bali.

Marry Hanh & Rosie HPG, It goes without saying, I will come back for the team lunch. And I can testify to all hashtag#theycare!

Meet Marry Hanh at the next G7N Logistics Networks conference. I know I can't wait to meet the team!





September 12, 2024

Before the day ends, this time its a groupie with Will Unaron, the Global Partner Manager and Ultra Kosiarpanant of Sonic Interfreight Public Company Ltd. Thank you for your time. A well time spent indeed.





September 12, 2024

It's a pleasure to meet the team of JET8 (Thailand) Co.,Ltd led by Maneeya Khummuang -Vice President - Operations & Business Development.

It is such a joy to discuss well verse topics related to your membership in G7N. Thank you for your time and continuous support.

#g7logisticsnetworks #Jet8ThailandCoLtd #membershipservices #collaboration





September 17, 2024

Thank you, Mehul Kumar from PACE Global Logistics LLC, for visiting us today and meeting the team! We appreciate your time and enjoyed discussing various topics with you. Looking forward to seeing you in Bangkok for our G7N Conference!





September 19, 2024

Exciting visit alert! Our Network Development Manager, Tatiana Ageeva, recently had a fantastic lunch with the Tec Cargo Italia srl team (our G7N members) during her visit to their office in Milan, Italy. A huge thank you to Michael Cagnoni and the entire team for their warm hospitality. Here's to building strong connections and strengthening partnerships!





Industry Topic:

Another Merger in Logistics – What Does It Mean for SMEs?

In the logistics world, it seems like every other week we hear about another "transformative" merger, and this time it's a big one. DSV, the Danish freight forwarder, is acquiring DB Schenker, the logistics division of Deutsche Bahn, for an eye-popping \$15.9 billion. This deal will create a freight forwarding giant, one of the largest players in the global market, controlling a significant share of the world's logistics operations.

But what does this really mean for us in the SME sector? Our Director, Nils Walle, had some thoughts to share:



"Another day, another 'transformative' merger in the logistics world. DB Schenker and DSV are now one big happy family. Or so the headlines want us to believe. But let's be honest—aside from a reshuffling at the top and some stock prices dancing to a new tune, what's really changing for the better? For us in the SME sector, it's just another Tuesday. While the titans build their castles in the sky, we're down here making sure the world's goods don't stop moving."

The logistics industry has seen this pattern before: large-scale consolidations among the biggest players. Remember when DSV bought Panalpina in 2019? That was supposed to mark the beginning of a new era, but for SMEs, not much changed on the ground. The big players keep getting bigger, but more consolidation often means fewer options, less flexibility, and not necessarily better service.

According to the deal's announcement, DSV is hoping to boost its global footprint and increase efficiencies, which sounds promising for shareholders. But what about the rest of us? For many SMEs, these mergers feel like a reshuffling of seats at a table we're rarely invited to.

Nils Walle also commented on the broader implications for smaller players in the market:

"The reality? More consolidation at the top doesn't mean better service or innovation—it just means fewer choices and louder corporate echoes. Remember Panalpina? Exactly. These mergers might make headlines and affect stock prices, but they don't change what truly matters to us—reliability, personal service, and the ability to adapt quickly. We're the ones keeping things moving while they're drawing up new organizational charts."



While the giants in logistics toast their "new era," SME freight forwarders continue to be the backbone of this industry. We handle the daily grind, ensuring goods move seamlessly across borders, fulfilling customer expectations with the agility and dedication that only smaller players can offer.

So, what does this merger actually mean for SMEs?

- **Fewer choices:** With another big player absorbing a competitor, options shrink for companies looking to partner with independent logistics providers.
- Less competition: As consolidation increases, larger players dominate more markets, making it harder for SMEs to compete on price and service differentiation.
- Innovation?: Historically, mergers haven't led to major improvements in service for SMEs. Bigger players often focus on efficiency and cost-cutting rather than investing in innovations that would directly benefit smaller partners.

But what's the silver lining? While the titans build their empires, we keep doing what we do best—delivering reliable service without the fanfare. It's not about who owns whom; it's about getting the job done and keeping global trade moving smoothly, something SME forwarders excel at.

What do you make of this latest shake-up? We'd love to hear your thoughts. How do you think the DSV-DB Schenker merger will impact the SME sector? Will it change the way you do business or will it be just another Tuesday, as Nils Walle says?

Feel free to share your insights with us. We're always eager to hear from the real movers and shakers in this industry—you!





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