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NEW NETWORK MEMBERS

MEMBER Nomination

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G7N Insights

Top Reasons Why SME Forwarders Are Competing and Winning Against Multinationals





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DIRECTOR'S MESSAGE



Nils Walle

Director & CEO **G7N Logistics Network**

Connect

Hey G7 Family,

Thank you for being part of our recent virtual event. Even through screens, the energy you brought reminded us why this network is so special, collaborative, global, and always forward-thinking.

But let's be honest... Zoom's got nothing on Antalya.

We're excited to announce that the G7 Conference 2026 is officially locked in for April, and we'll be bringing the full crew to the stunning coast of Turkey.

Same G7 spirit, but this time, you get sunshine, face-to-face deals, and a cocktail or two with people you've only ever seen in little rectangles.

Nothing beats being in the same room and we can't wait to make that happen again.

Thanks again for staying connected, staying committed, and being the reason this network thrives. The countdown to April starts now.

Sincerely, Nils Walle Director & CEO





Registration opens on Sept 2nd 2025



NEWSLETTER TOPIC

Top Reasons Why SME Forwarders Are Competing and Winning Against Multinational



Top Reasons Why SME Forwarders Are Competing and Winning Against Multinationals

Multinational logistics companies boast massive infrastructure, global contracts, and enterprise-grade tech. Their advantages include centralized systems, bulk pricing, and presence in every major market. According to Armstrong & Associates (2024), the top 25 global forwarders controlled over 43% of the world's freight volume.

Yet despite these advantages, small and medium-sized freight forwarders are thriving and in many cases, outperforming their multinational counterparts. The reason is simple: today's market values speed, personalization, and long-term trust, all of which SME forwarders deliver better.

Here are the top reasons why SME forwarders are not only surviving but becoming the preferred choice for many shippers:

1. Superior Customer Service

A 2024 Ti Insight survey found that 72% of SME shippers rated independent forwarders higher for communication and responsiveness than multinationals. SMEs offer real-time updates, problem-solving, and customer-centric attention that's hard to find in rigid corporate structures.

2. Owner-Run Means Higher Accountability

SMEs are often led by owners who are directly involved in operations. This results in more thoughtful service, faster decisions, and a clear sense of responsibility. Clients benefit from top-level attention without layers of management.

3. Stronger Relationship Building

Because owners are often the face of the business, relationships are long-lasting and personal. Unlike multinational setups where staff rotations are frequent, SME forwarders nurture customer ties that grow deeper year after year.

4. Stable Leadership, No Rotating Management

Most multinationals rotate country managers every 2 to 3 years. This disrupts continuity and forces customers to rebuild relationships. SMEs, on the other hand, offer consistency. Customers know who they're dealing with long-term.

5. Agility and Faster Decision-Making

In a recent Freightos report (2024), 65% of shippers said they chose independent forwarders because of how quickly they could respond to changes. SMEs don't need corporate approval chains to act. They adapt instantly.





6. Hyperlocal Knowledge

SMEs are embedded in their markets. They know customs officers, port schedules, local trucking options, and real-time risks better than anyone sitting in a regional HQ. This often leads to fewer delays and smarter routing.

7. Flexible Pricing and Payment Terms

Without the burden of head office target s and overhead, SMEs can customize rates and credit terms. This flexibility has become a key reason clients choose them, especially in volatile economic times.

8. Access to Modern Technology

Cloud-based freight management tools and affordable SaaS platforms have enabled SMEs to provide services such as real-time tracking, automated documentation, and shipment visibility. Tech is no longer exclusive to multinationals.

9. Niche Specialization

SME forwarders often master specialized cargo segments like temperature-sensitive, oversized, or urgent shipments. Shippers in 2024 reported that niche expertise was more important than global presence when choosing partners.

10. Global Reach Through Alliances like G7N

Networks like G7N Logistics Networks empower SMEs with vetted global partnerships, payment protection programs, and shared business development initiatives. They allow independent forwarders to act globally while staying agile and independent.

The Takeaway

The logistics landscape is changing. SME forwarders are no longer just the alternative. They are the preferred option for many shippers. With owner-led service, faster execution, and smart use of technology and partnerships, they're not playing catch-up. They're leading the charge.



Top Nominators







Top Handling Agents









Most Active Business Developer







Most Indemand Agents









Most Active Dashboard Users











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NEW MEMBERS JAN 2024 TO AUG 15, 2025

Added Regional Locations

- 5 Africa
- 31 Asia
- 6 Australia & Oceania
- 2 Central America & Carribean Islands

- 17 Europe
- 7 North America
- 8 South America

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NEW MEMBERS





A R Container Lines





Alliance Global Logistics







Shanghai Kinghom International Freight Forwarding Co., Ltd.





SDT Logistics





World Transport Easy (WTE)



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MEMBER NOMINATION

June 29, 2025



MEMBER NOMINATION: Omida Sea Air Collaboration with Spherical Logistics for Agricultural Machinery Deliveries in South Africa

e are proud to spotlight a successful and ongoing collaboration between Omida Sea and Air and Spherical Logistics, focused on the reliable transport of agricultural machinery from Durban Port to Johannesburg (door delivery).

This joint effort handles a steady volume of two 40'HC containers per month, supporting the agricultural sector with timely and efficient logistics solutions. The partnership combines Omida's international freight expertise with Spherical Logistics' strong local network, ensuring seamless coordination from port to final destination.

One of the key challenges addressed in this project has been cost optimization. Through strategic planning, smart routing, and careful carrier selection, the teams worked together to streamline operations and reduce overall shipping costs delivering value without compromising service quality.

This collaboration highlights the power of partnership in delivering dependable, scalable logistics solutions across borders.

June 29, 2025

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Regency Freight Tackles Multi Event Logistics Across Mykonos and Sardinia

Regency Freight Services our G7N Critical members recently rose to a complex new challenge: coordinating logistics for a multi-event operation spanning the sun-soaked islands of Mykonos and Sardinia. From the initial collection and meticulous repacking for OBC (On-Board Courier) transport to managing a flurry of last-minute changes, the project demanded exceptional planning, flexibility, and round-the-clock teamwork.

Thanks to their experienced team and the invaluable support of their overseas agents, every delivery was executed seamlessly on time and stress-free for our client. This operation exemplifies the power of collaboration in overcoming logistical hurdles. A huge thank you to everyone involved teamwork truly makes the dream work!

Kudos Marc Owens and team!



Freight-World Corporation Time Critical Air Freight

At Freight-World, speed is more than a service, it's a promise. In a recent mission-critical operation, their expert team successfully transported urgent cargo from Melbourne to Tianjin, China, meeting an exceptionally tight 2–3 day deadline for a time-sensitive event.

Delivery Route: Melbourne, Hong Kong, Xiamen to Tianjin

The challenge: Deliver essential cargo across multiple international checkpoints in under 72 hours. The solution: precision planning, strategic routing, and flawless execution.

Leveraging their trusted airline partners and a robust global logistics network, the shipment moved seamlessly through Hong Kong and Xiamen, reaching Tianjin with a total air freight transit time of just 2 days.

From initial pickup to customs clearance, every step was tightly coordinated to avoid delays and ensure timely arrival. The success of this operation highlights Freight-World's expertise in high-pressure, time-critical freight solutions.

"This shipment was about more than just speed it was about delivering peace of mind under pressure," said the Freight-World operations team.

Whether it's urgent event materials, high-value shipments, or racing against the clock, Freight-World delivers with strategy, speed, and reliability every time.

Kudos Freight-World team!

July 16, 2025



CSC Transport Expert Execution of Break Bulk Project

Amidst a tight global shipping market and strict transportation regulations, a breakbulk transportation mission was successfully completed from Lianyungang, China, to Mombasa, Kenya by our G7 member CSC Transport. The mission, launched on 26 May 2025, involved the transportation of building steel formwork.

Cargo Details

The cargo, building steel formwork, is a critical construction material valued for its high strength and reusability.

Shipping Arrangements

Upon receiving the booking form, the logistics team acted promptly, initiating immediate communication with carriers and finalizing the booking on the same day. Despite the highly competitive market and limited space availability, the team secured the shipping order through strong partnerships with shipping lines and professional expertise.

In line with international breakbulk transportation standards, suppliers were guided to deliver the cargo to a dedicated warehouse. The handling team oversaw the container loading process with precision and ensured timely return of the container to the port.

Thanks to seamless collaboration across all stages of the operation, the container departed successfully on 26 May 2025, marking the successful execution of a complex and time-sensitive transportation mission.

Excellent work CSC Transport team!



Emons Completes Two Full 747 Charter Flights Swiftly

In a significant milestone for Emons Sea and Air, our G7N member, the logistics team has successfully completed two full Boeing 747 charter flights within just one week, a testament to the company's unwavering commitment to delivering excellence in global air freight.

The first charter carried essential cargo to Dhaka, Bangladesh, while the second mission ensured the safe and timely delivery of goods to Delhi, India. Both operations were executed seamlessly, reflecting Emon's ability to adapt to high-demand logistics scenarios with precision and reliability.

"Flying two full 747s in a single week is no small feat; it demonstrates not only their operational capability but also our strategic flexibility in meeting client needs around the world."

With each successful mission, Emon's continues to reinforce its reputation as a trusted partner in air cargo logistics. The company remains focused on pushing boundaries and setting new industry benchmarks for speed, safety, and service quality.



ALMO Logistic Celebrates 5th Anniversary of Growth and Excellence

Italy, August 2025, AL.MO Logistic proudly celebrates its 5th anniversary, marking five years of rapid growth, innovation, and unwavering commitment to providing top-tier time-critical logistics solutions. Founded in 2020 by a team of young, visionary professionals, AL.MO Logistic set out with a bold mission: to revolutionize urgent shipping by drastically reducing transit and bureaucratic delays in an increasingly fast-paced global environment. Today, the company stands as a trusted partner for high-stakes industries requiring speed, precision, and reliability.

With its headquarters in Italy, AL.MO Logistic has earned a strong reputation for delivering critical shipments swiftly and securely through specialized services such as Hand Carry, Road Transport, and Charter Flights. The company's logistics expertise supports a wide range of sectors including Fashion & Luxury, Prototypes & Electronics, Sensitive Documents, Automotive, and AOG (Aircraft on Ground) all of which depend on seamless, time-sensitive deliveries. Its team's professionalism and deep industry know-how have become the cornerstone of its global success.

To commemorate the milestone, AL.MO Logistic hosted a celebratory event at its Italian headquarters, honoring the dedication of its team and the loyalty of its international clients. Looking ahead, the company aims to continue expanding its capabilities, enhancing technological integration, and reinforcing its position as a leader in urgent logistics services.

Congratulations on achieving this significant milestone! The G7 community proudly celebrates your dedication and valuable contributions over the past five years!



Freight-World Corporation Shipping Vehicles Globally

Freight-World Corporation, our G7 and G7N critical members are proud to share the successful completion of a high-value, sensitive shipment involving a Tesla Electric Powered Vehicle (EPV), transported from Melbourne, Australia to Beira, Mozambique. This milestone demonstrates our team's ability to handle specialized freight with precision and reliability.

The complexity of this project required careful planning, expert coordination, and seamless collaboration with our trusted global partners. From securing proper documentation to ensuring optimal handling throughout transit, every detail was managed to the highest industry standards. The result: an on-time delivery in perfect condition.

This achievement not only reinforces their capability in managing advanced electric vehicle logistics but also reflects their dedication to delivering consistent, high-quality service across continents. They thank all partners involved for their support in making this project a success.

Kudos to Michael Muratore and team for another exciting luxury car shipment!

August 8 2025



Christen Duff Appointed Branch Manager of Sobel Network Shipping's Chicago Office

We extend our congratulations to Christen Duff, who has officially taken on the role of Branch Manager at Sobel Network Shipping's Chicago office.

With more than a decade of direct experience in international logistics and freight forwarding, Christen brings a rare and valuable combination of operational expertise, strategic thinking, and team leadership. Her career has spanned multiple facets of the logistics chain, including import/export operations, customs brokerage, and the management of complex, time-sensitive shipments.

Throughout her career, Christen has been recognized for her precision, adaptability, and strong customerfirst mindset. Her ability to lead teams through high-pressure environments while maintaining focus on service quality and operational accuracy has earned her respect across the industry.

Her appointment marks a significant step forward for Sobel Network Shipping's expansion in the Midwest, and we're confident she will bring continued success and innovation to the Chicago branch.

On behalf of the entire G7 community, we congratulate Christen on this exciting new chapter and look forward to watching her continued impact in the industry.



Successful Shipment from Shanghai to Dakar by CSC Transport

We are pleased to announce the successful shipment of 2×45HQ containers from Shanghai to Dakar, transported by our G7N member, CSC Transport.

This shipment demonstrates the strength of their global logistics network and the reliability of our G7 partner, CSC Transport in executing seamless international cargo movements. CSC Transport ensured the cargo was handled efficiently and delivered on time, reinforcing their commitment to service excellence.

Shipment Details:

Origin: Shanghai (POL)
Destination: Dakar (POD)
Container Type: 2 × 45HQ
Handled by: CSC Transport

CSC is a booking agent of major carriers to enable us to provide quality services to their customers and partners at competitive rates. They have the expertise, reliability, and confidence to provide effective transportation services locally and globally to customers. They care for your needs, not only the cargo but also your clients.

Congratulations to Scarlett Rao and CSC Transport team for their professionalism in making this shipment a success!

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