

# **₩G7N**

# NEWSLETTER

www.g7logisticsnetworks.com



LEADERBOARD

MEMBER NEWS

NEW NETWORK MEMBERS



₩G7N

## NETWORK NEWS & UPDATES Newsletter Topic

Agentive Al: What Is It and How Will It Transform Freight Forwarding?

### **⇔G7N**



# CONTENTS

Message from G7N Director

Recap of the memorable moments from the G7N 7th Annual Conference 2025

G7N Leaderboard
Top Performers

New Network Members

22 Member News

Network News & Updates
NewsletterTopic:
Agentive Al: What Is It and How Will It Transform
Freight Forwarding?



# DIRECTOR'S MESSAGE



### **Nils Walle**

Director & CEO **G7N Logistics Network** 

Connect

Hey G7N Family,

G7N's 7th Anniversary Was EPIC. And This Is Just the Beginning!

Still buzzing from Bangkok? Because we are.

A massive thank you to every single one of you who joined us at the 7th Annual G7N Conference. Whether you flew across continents or joined us with that signature G7N energy, you made it unforgettable. Over 152 forwarders. The conference was made even more special as it was co-located with our partner networks: Global Air Cargo Forwarders Alliance, Cold Chain Connect, and Life Logistics. One riverfront resort. Countless memories (and maybe a few stories best left off the record).

We're proud of what we've built together over the past decade, not just events, but a real community. One that laughs, learns, and levels up together.

In this newsletter:

A full recap of G7N Conference 2025 featuring our Photo Gallery, held May 2–5 at the Shangri-la Bangkok Thailand.

And an industry feature that's as cutting-edge as it gets: "Agentive AI – What It Is and How It Will Transform Freight Forwarding".

Yes, we're going there.

G7N isn't just about partnerships, it's about staying ahead, adapting fast, and growing smarter together.

Thanks again for your ongoing trust and support. Here's to another year of growth, connections, and, of course, a few more legendary parties along the way.

Cheers from Vancouver!

Sincerely,
Nils Walle
Director & CEO





### **G7N Registration**

Kicked off with a lively registration session, where delegates enjoyed a refreshing free flow of beverages, setting the tone for an atmosphere of camaraderie, energy, and excitement.





### **G7N Pre-Conference Golf**

Feed off the event with a perfect blend of sport, sunshine, and networking. Set against a stunning backdrop, delegates connected over friendly competition





### **G7N Welcome Cocktail**

Delegates from around the world gathered for a memorable Welcome Cocktail party. G7N delegates seized the opportunity to network and forge meaningful connections during the United Nationsthemed event. It was a truly remarkable opening night.





### 1:1 Meeting of Global Freight Forwarders

G7N Conference welcomed 152 freight forwarders for impactful 1:1 Meetings and cross-network connections. Delegates also made the most of coffee breaks to meet members from other networks.





### **G7N Gala Dinner**

An unforgettable evening aboard the Chao Phraya Princess! As the sun set over Bangkok, G7N delegates gathered for a magical gala dinner cruise along the river.





### **G7N After Party**

The night didn't end with the cruise! Delegates kept the energy alive at the exclusive after party. A perfect way to wrap up an unforgettable day at the G7N Conference.









### **G7N 2025 Event Sponsors**

Thank you to our generous sponsors for making G7N 2025 a success. Your support played a vital role in bringing this event to life and creating an unforgettable experience for our delegates.































# KEEP UP TO DATE FOLLOW US



g7logisticsnetworks.com



### **Top Nominators**







### **Top Handling Agents**









### Most Active Business Developer







### **Most Indemand Agents**









# Most Active Dashboard Users











### **Top Nominators**







### **Top Handling Agents**









# Most Active Business Developer







### **Most Indemand Agents**









### NEW MEMBERS JAN 2024 TO JUNE 2025

### **Added Regional Locations**

- 7 Africa
- 32 Asia
- 7 Australia & Oceania
- 2 Central America & Carribean Islands

- 19 Europe
- 8 North America
- 8 South America

www.g7logisticsnetworks.com



### **NEW MEMBERS**











Clematis Logistics
Services LLC





**Compact Logistics** 





SIUL Logistica Internacional, C.A.



### **NEW MEMBERS**



**⇔G7N**Venus Cargo



**₩G7N** 

**AONE Logis Korea Co., Ltd** 





**Alpha Star Shipping LLC** 





**Amigos Logistics LLC** 



# How having a G7 Pay Account helps you...

No Setup Fees & No Usage Costs

**Boost Profit Margins** 

Eliminate Bank Fees

Eliminate Fraudulent Payment Requests

Preferred Payment Method

**Instant Payment Transactions** 

www.g7payonline.com



#### **Freight-World Corporation Perfect Logistics Solution**

Freight-World Corporation, our G7N and G7N Critical members, has successfully facilitated the transportation of a 3,800 kg machine, ensuring its safe and efficient delivery from Tullamarine VIC to St Peters NSW.

The Freight World Corporation team expertly managed the entire logistics process, including the design and construction of custom-made crates specifically engineered to safeguard the machine during its journey. This careful planning and execution were crucial in maintaining the integrity of the delicate equipment.

Freight-World's team demonstrated unwavering expertise and dedication, overseeing every step to guarantee a smooth transition from the port of loading in Tullamarine VIC to the port of discharge in St Peters NSW. Their efforts resulted in a successful delivery to the end recipient, further cementing Freight-World's reputation as a leader in specialized logistics solutions.

Kudos Michael Muratore and team!



### Freight-World Corporation Tractor Equipment Transported from Australia to Cambodia

Melbourne, Australia – Freight World Corporation has once again demonstrated its operational skills by successfully managing the transportation of a 20-foot container of tractor equipment from Melbourne, Australia to Phnom Penh, Cambodia.

The project highlights Freight World's ability to execute complex international shipments with precision and efficiency. Thanks to the dedicated efforts of the Freight-World team, the shipment was smoothly coordinated from start to finish, ensuring the safe and timely delivery of the machinery to its final destination.

This latest success showcases Freight-World's continued commitment to delivering top-tier logistics solutions across global markets, particularly in the Asia-Pacific region. The company extends its gratitude to its team and partners for their professionalism and reliability throughout the process.

For more updates and project highlights, follow Freight-World on their official channels.

Hats off to Michael Miratore and team!



### Hawk Ellery Charter of Timber Arches from Auckland to Melbourne

Hawk Ellery New Zealand, G7N Projects member, acting as cargo agent, coordinated the transport of 91 curved timber beams to the Port of Auckland. This included lifting, stevedoring, surveying, fumigation, export clearance, and assistance with freight negotiations and shipping from Auckland to Melbourne, successfully completed across three separate charters.

The beams ranged in length from 7 to 30 meters, with a total weight of approximately 300 metric tonnes. The curve of the widest pieces measured up to 6 meters. A key challenge was their arched shape, which required meticulous planning for transport and stowage. A unified berth and fumigation zone were carefully selected to streamline road delivery, fumigation, and vessel loading at a single location, significantly reducing risk and port movement. A detailed lifting plan featuring double slinging was developed to help with weight distribution and limiting the number of arches per lift ensured safe and efficient handling.

Thorough planning, proactive approach, effective communication, and comprehensive risk assessment were all critical to the successful execution of this complex project.

We're proud to be part of the G7N Projects networks and to benefit from the expertise of its members.

Kudos to Scott Ellery and team!



#### Freight-World Corporation RORO Adventure

Freight-World Corporation has successfully facilitated the transportation of a large machine from Melbourne, Australia, to Galveston, USA, utilizing the Roll-On/Roll-Off (RORO) method. This approach is ideal for shipping wheeled cargo, such as vehicles and heavy machinery, ensuring efficient and secure delivery.

The operation was executed with precision and professionalism, thanks to the expertise and dedication of the entire Freight-World team. From meticulous planning to real-time coordination, every aspect of the journey was managed flawlessly, ensuring the machine arrived safely and on time.

This successful project underscores Freight-World's commitment to providing tailored logistics solutions that meet the unique needs of each client. With offices in Melbourne, Sydney, and Brisbane, and a network of 58 agents worldwide, Freight-World continues to be a leader in international freight forwarding.

Kudos to the Freight World Corporation team!



#### Leb Freight Manages Challenging Non-Stackable LCL Shipment

A recent Less than Container Load (LCL) shipment consisting of 8 non-stackable pallets of general cargo was transported from the Port of New York, USA, to the Port of Beirut, Lebanon shipped by G7N member, Leb Freight. The shipment was consolidated at a Container Freight Station (CFS) in New York before being loaded into a shared container bound for the Mediterranean region.

The non-stackable nature of the cargo significantly impacted space efficiency within the container. As a result, the reduced volume utilization led to a higher chargeable volume being applied, reflecting the common challenge faced by logistics providers when handling irregular or non-stackable freight in shared containers.

Upon arrival at the Port of Beirut, the container was promptly unloaded, and the shipment underwent customs clearance without delay. The cargo was successfully delivered to the final receiver, marking the completion of a complex international transport that highlights key considerations in LCL shipping logistics.

Excellent work Leb Freight team!

# Submit your content for the



# NEWSLETTER

# contact our team to be featured

info@g7networks.com

Subscribe to LinkedIn Newsletter



### **NEWSLETTER TOPIC**

### **AGENTIVE**



### WHAT IS IT AND HOW WILL IT TRANSFORM

FREIGHT FORWARDING?



#### Agentive Al: What Is It and How Will It Transform Freight Forwarding?

The world of logistics is evolving rapidly, and the next wave of innovation is being driven by Agentive AI. Unlike traditional large language models (LLMs) like ChatGPT, which respond to user prompts, Agentive AI takes initiative. It doesn't wait to be asked. It observes, decides, and acts on your behalf. In the freight forwarding industry, this shift from reactive to proactive automation is a game-changer.

What Is the Difference Between Agentive AI and LLMs?

Think of LLMs as intelligent assistants. You ask a question, and they respond. They are powerful, but they require direction.

Agentive AI, by contrast, behaves more like a virtual team member. It monitors systems, predicts needs, makes decisions, and carries out tasks without constant supervision. It works with people but doesn't wait on them. In logistics, that means a significant boost in efficiency, responsiveness, and consistency.

Practical Deployment in Freight Forwarding

Here is how freight forwarding companies can use Agentive Al across different functions:



#### 1. Operations – Task-Oriented Freight Agents

Al Freight Ops Agent: Tracks shipments in real time, identifies delays or missed milestones, and automatically notifies customers and internal teams. It can trigger rebookings or alert human operators to escalate problems.

Pain Points Solved: Manual shipment tracking, delayed responses, and lack of visibility.

#### 2. Sales - Autonomous Lead Converters

Al Sales Agent: Scans CRM data continuously, spots warm leads from previous inquiries, and follows up with tailored messaging. It can handle lead nurturing without waiting for sales reps to take action.

Pain Points Solved: Missed opportunities, delayed follow-ups, and poor lead conversion.



#### 3. Customer Service - Always-On Support Agents

Al Customer Service Agent: Responds to emails, chats, and WhatsApp messages with instant updates, FAQs, or escalations to human agents. It logs interactions to maintain full visibility and ensure follow-through.

Pain Points Solved: Overloaded service teams, repetitive inquiries, inconsistent communication.

#### 4. Marketing - Content and Campaign Engines

Al Marketing Agent: Reviews recent shipment activity, market news, and customer behavior to create relevant posts, newsletters, and targeted campaigns. It can also schedule and publish them across platforms.

Pain Points Solved: Lack of consistent marketing, limited content generation, poor engagement.

#### **Why This Matters**

In an industry where timing, accuracy, and communication drive success, Agentive AI delivers measurable improvements. It eliminates routine tasks, reduces errors, and enables teams to respond faster to customer needs and market conditions.

Logistics companies that adopt Agentive AI will not only save time but will also shift from reacting to challenges to anticipating them. It gives forwarders a competitive edge in a landscape that demands agility and dependability.



#### **Final Thought**

Agentive AI is more than automation. It is an active collaborator within your team, helping freight forwarders operate smarter, faster, and more strategically. For G7 members looking to build future-ready businesses, the time to explore Agentive AI is now.





**₩G7N** 

**G7N** PROJECTS

**G7N** CRITICAL

#### **G7N LOGISTICS NETWORKS**

- 622 Emporium Tower, 21st Floor, Sukhumvit Rd. Klongton Klongtoey Bangkok 10110
- info@g7networks.com

www.g7logisticsnetworks.com

BACK TO FRONT PAGE